



SL PRIVÉE Lingerie

AUTUMN 2009 NEWSLETTER

Welcome to our Autumn 2009 newsletter, with news of our new collections (including private viewing) and the chance to win a fabulous La Perla hamper. But first a big public thank you to Jane, Emer, Catherine, Sarah, Charlotte, Magda, Hailey and Daisy for their support (and bravery) in the spring fashion show, modeling underwear and swimwear to over 100 people. The night was a huge success and we raised nearly £2500 for Lynn's Bowel Cancer Campaign. The event received extensive local coverage, including a 3-page spread in Totally Richmond, and really brought home to us that our service is all about making a difference in the lives of ordinary women, across the whole age spectrum, with families, jobs and a million other pressures, but who can ALL feel and look fabulous in (correctly fitted!!!) lingerie.



New Collections

The new collections have already started to arrive – full of colour, beautiful laces and embroidery but minimalism is back and its elegance will amaze you. In addition to our core brands which you already know and love, we are now stocking 2 new 'basics' brands across the whole size spectrum, from A to G. **Le Mystere** is an American brand known for its slogan. 'it's all about fit'; whilst **Pleasure State** is nothing less than a revolution in graduated cups. And finally, with the cooler weather comes the new winter hosiery collection from **Transparenze**, with stockings, hold ups and tights in a wide variety of deniers and colours.



Drinks Reception & Private Viewing

In order to celebrate 2 years of trading, we will be having a drinks reception for clients only, on the 14th October from 18.30. As well as the chance to enjoy a glass of bubbly with other lingerie lovers, we will conduct our own informal version of a lingerie buyers' event, with a model available to show off whatever we request. You get to see what the latest collections look like on, whilst drinking champagne.

Advanced booking only; please respond to this email or call the shop on 020 8332 2299.

Win a La Perla Hamper

Please, please, please click the link below to complete our customer survey. All entrants will be entered in a free prize draw to win a fabulous **La Perla hamper**. You must complete the survey by 12 noon on Mon 28 September, the winner to be announced at our drinks reception in the store on 14 October. The survey will only take 5 minutes of your time, and really is incredibly useful in understanding how to improve the service offering.

[SL Privée Customer Survey](#)

We look forward to hearing from you and seeing you soon
Susana and Philippa

